

# MEDIA BRIEFING

## A PREVIEW OF THE WORLD SUMMIT ON SUSTAINABLE DEVELOPMENT

- What:** A multi-stakeholder press briefing featuring UN, Government and NGO representatives from North and South to discuss upcoming issues at the WSSD, and what will be needed to ensure its success.
- When:** Sunday, August 25, 10am – 1pm (incl. Lunch Reception)
- Where:** IUCN Environment Centre  
(Headquarters of Nedcor Bank Ltd.)  
135 Rivonia Road, Sandton, Johannesburg, South Africa  
Map to venue: <http://www.iucn.org/wssd/images/joburgmap.jpg>
- Who:** Jan Pronk, Special Envoy of the UN Secretary-General for the WSSD  
Anna Tibaijuka, Executive Director, UNCHS (Habitat)  
Mohammad Valli Moosa, Minister for Environment and Tourism, South Africa (invited)  
Calestous Juma, Harvard University Center for International Development (invited)  
Christopher Flavin, Worldwatch Institute  
Hilary French, Worldwatch Institute  
Martin Khor, Third World Network, Malaysia  
Remi Parmentier, Greenpeace International  
Sascha Müller-Kraenner, Heinrich Böll Foundation  
Molly O'Meara Sheehan, Worldwatch Institute

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*From August 26 to September 4, 2002, the world will have one great chance to move onto a path of sustainability. Can we do it?*

The World Summit on Sustainable Development offers an unparalleled opportunity for countries – rich and poor – to make the commitment to a world that protects its natural environment and provides new opportunities and hope for the six billion people who inhabit it.

While potential for the World Summit is great, skepticism prevails – can governments, international organizations, business, NGOs and civil society strike a much-needed deal for our future, and make lasting commitments to ensure environmental protection, social and economic development?

**One day before the opening of the WSSD, the Worldwatch Institute and the Heinrich Böll Foundation cordially invite you to a media briefing that will bring together officials from the UN, governments and civil society organizations to discuss upcoming WSSD issues and what will be needed to ensure the Summit's success.**

# ***FAX RESPONSE FORM***

*The Worldwatch Institute & The Heinrich Böll Foundation*

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135 Rivonia Road  
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Name: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- I will attend
- I am unable to attend

Please fax this form to the Worldwatch Institute at +1-202-296-7365,  
or send an email to: [lmitchell@worldwatch.org](mailto:lmitchell@worldwatch.org)

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